

FOR IMMEDIATE RELEASE

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****MEDIA ADVISORY****

THANKS FOR WHAT YOU DO!

Hometown Heroes Cup returns to raise money for Local Police and Fire Charities

To all Our Hometown Heroes, who raised their right hand and have sworn to Protect, Serve and Save, we proudly say Thanks For What You Do! The Hometown Heroes Cup returns to all MISSION BBQ locations. When Our Customers buy this reusable cup, \$2 from each purchase will be donated to the charities chosen by the local Police and Fire Departments in Our Communities. Customers are encouraged to bring back their cups on return visits to the restaurant and receive \$.99 refills. Thanks to the support of Our Customers, these Hometown Heroes Cups were able to raise over \$427,000 in 2018.

WHEN: Monday, February 4, 2019 through Saturday, April 20, 2019

WHERE: All MISSION BBQ locations www.mission-bbq.com/locations

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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