

FOR IMMEDIATE RELEASE

Megan Laubacher - mission-bbq.com - pressroom@mission-bbq.com

MISSION BBQ Opens Second Location in Wisconsin

Kenosha, WI Grand Opening on January 14

MISSION BBQ has opened its 77th location in Kenosha, WI on Monday, January 14, 2018. Co-founder Bill Kraus hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards. This is the second location in Wisconsin for the restaurant known for its traditional American BBQ with a hefty side of patriotism.

As is tradition with the opening of every MISSION BBQ, the Kenosha location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Kenosha Community, as well as to the USO of Wisconsin.

Firefighters Friends and Family Night Private Party an invitation only event held on Wednesday, January 9 from 6 p.m. – 9 p.m. raised \$2,371 for the Kenosha Firefighters C.A.R.E.

Police Officers Friends and Family Night an invitation only event held on Thursday, January 10 from 6 p.m. – 9 p.m. raised \$1,785 for the Kenosha Professional Police Association.

Military Appreciation Night was open to the public on Friday, January 11 from 6 p.m. – 9 p.m. and raised \$4,377 for the USO of Wisconsin.

MISSION BBQ is located at 6930 75th Street, Kenosha, WI 53142.

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

-###-