

FOR IMMEDIATE RELEASE

Megan Laubacher- mission-bbq.com - pressroom@mission-bbq.com

****MEDIA ADVISORY****

09/11: NEVER FORGET

MISSION BBQ to give Free Sandwiches in Honor of September 11

MISSION BBQ will honor Our Country's First Responders with a Free Sandwich on September 11. Known as *Patriot Day*, this year marks the 17th anniversary of the September 11 attacks on the World Trade Center and the Pentagon. We remember the service and sacrifice of the brave men and women from numerous Fire, Police and First Responder Departments, and we dedicate this day to their memory. We thank them for their continued dedication and loyalty.

WHEN: Tuesday, September 11: All Locations, 11 am – 9 pm. Free sandwiches for all Fire, Police, and First Responders. Live singing of Our National Anthem at 12 Noon.

WHERE: All locations throughout 15 states: www.mission-bbq.com/locations

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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