

FOR IMMEDIATE RELEASE

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MISSION BBQ Opening 12th Location in Florida
Jacksonville, FL location to Open on April 23

MISSION BBQ is opening its 63rd location in Jacksonville, FL on Monday, April 23, 2018. This will be the 12th location in Florida for the restaurant known for its traditional American BBQ with a hefty side of patriotism.

Co-founders, Bill Kraus and Steve Newton achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the Jacksonville location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the Eastern U.S. by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the Jacksonville location will host charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Jacksonville Community, as well as to Wounded Warrior Project.

All Grand Opening events will be held at: MISSION BBQ, 4852 Town Center Parkway Suite #110, Jacksonville, FL 32246.

Firefighters Friends and Family Night - Private Party - Invitation Only

Wednesday, April 18: 6 p.m. – 9 p.m. Benefiting Jacksonville Firefighter Charities, Inc.

Police Officers Friends and Family Night - Private Party - Invitation Only

Thursday, April 19: 6 p.m. – 9 p.m. Benefiting Jacksonville FOP Foundation & Police Athletic League of Jacksonville

Military Appreciation Night - Open to the Public

Friday, April 20: 6 p.m. – 9 p.m. Benefiting Wounded Warrior Project

Grand Opening Day - Open to the Public

Monday, April 23: 12 Noon

Live rendition of the National Anthem, followed by a ribbon cutting ceremony. Doors open immediately afterward.

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes. For more information about MISSION BBQ: <http://mission-bbq.com/>

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