

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opening 13th Location in Virginia**  
*Gainesville, VA location Grand Opening on December 11*

MISSION BBQ is opening its 57th location in Gainesville, VA on Monday, December 11, 2017. Co-founder, Steve Newton will host the Grand Opening celebration that begins at noon. The event starts with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony will follow immediately afterwards.

This will be the 13th location in Virginia for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Co-founders, Bill Kraus and Steve Newton achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the Gainesville location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the East Coast by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the Gainesville location will host charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Gainesville Community, as well as to the USO.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, December 6 from 6 p.m. – 9 p.m. raised \$2131 for The Johnny Thomas Foundation

Police Officers' Friends and Family Night, an invitation only event held on Thursday, December 7 from 6 p.m. – 9 p.m., raised \$2540 for Team Prince William Law Enforcement United

Military Appreciation Night was open to the public on Friday, December 8 from 6 p.m. – 9 p.m., raised \$4034 for The USO - Metropolitan Washington—Baltimore

MISSION BBQ is located at: 13944 Promenade Commons St, Gainesville, VA 20155

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>