

FOR IMMEDIATE RELEASE

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MISSION BBQ Opens 11th Location in Florida

2nd Davie, FL location opens April 9

MISSION BBQ has opened its 62nd location in the Weston community on Monday, April 9, 2018. Co-founder, Steve Newton hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This is the 11th location in Florida for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Co-founders, Steve Newton and Bill Kraus achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the Eastern U.S. by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the restaurant location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Weston Community, as well as to the Special Operations Warrior Foundation.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, April 4: 6 p.m. – 9 p.m. raised \$1872 for the Davie FOP #100 and Fire Rescue Benevolent Association (a non-for-profit charity organization & 501c8)

Police Officers Friends and Family Night, an invitation only event held on Thursday, April 5: 6 p.m. – 9 p.m. raised \$2223 for the Sheriff's Foundation of Broward County

Military Appreciation Night was open to the public on Friday, April 6: 6 p.m. – 9 p.m. raised \$3748 for the Special Operations Warrior Project

MISSION BBQ is located at: MISSION BBQ, 4412 Weston Rd, Davie, FL 33331.

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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