

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opens 2<sup>nd</sup> Location in Virginia**

*Marlton, NJ Grand Opening on August 19*

MISSION BBQ has opened its 81<sup>st</sup> location in Marlton, NJ on Monday, August 19, 2019. Co-founder Bill Kraus hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This location is the 2<sup>nd</sup> in New Jersey for the restaurant known for its traditional American BBQ with a hefty side of patriotism. For co-founders Bill Kraus and Steve Newton, the opening of another New Jersey location brings the growth of MISSION BBQ full circle. The restaurants will continue to expand throughout the eastern half of the United States with current plans to end 2019 with over 95 units of operation.

As is tradition with the opening of every MISSION BBQ, the Marlton location hosted charity nights throughout the week leading up to the Grand Opening with all sales donated to organizations chosen by local police and fire departments in the Marlton Community, as well as to the USO of Pennsylvania and Southern New Jersey.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, August 14 raised \$2,061 for the Burlington County 200 Club.

Police Officers Friends and Family Night, an invitation only event held on Thursday, August 15 raised \$1,444 for the Evesham Fallen Heroes Club.

Military Appreciation Night was open to the public on Friday, August 16 from 6 p.m. - 9 p.m. and raised \$3,932 benefiting the USO of Pennsylvania and Southern New Jersey.

MISSION BBQ is located at 545 Route 73 North, Marlton, NJ 08053.

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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