

FOR IMMEDIATE RELEASE

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MISSION BBQ Opening 3rd Location in Michigan
Grand Rapids, MI location to Open on August 26

MISSION BBQ is opening its 84th location in Grand Rapids, MI on Monday, August 26, 2019. This location will be the 3rd in Michigan for the restaurant known for its traditional American BBQ with a hefty side of patriotism.

For co-founders Bill Kraus and Steve Newton, the opening of another Michigan location brings the growth of MISSION BBQ full circle. The restaurants will continue to expand throughout the eastern half of the United States with current plans to end 2019 with over 95 units of operation.

As is tradition with the opening of every MISSION BBQ, the Grand Rapids location will host charity nights throughout the week leading up to the Grand Opening. An open to the public Military Appreciation Night will be held on Friday, August 23 from 6 to 9 with all sales donated to the USO of Illinois. During this event only, the first 100 people to purchase an American Hero Cup will receive Free BBQ for a Year. Private Party events will also be held to support the local Fire and Police Charities in the Grand Rapids Community.

All Grand Opening events will be held at: MISSION BBQ, 2190 East Beltline Avenue NE, Grand Rapids, MI 49525.

Firefighters Friends and Family Night - Private Party - Invitation Only
Benefiting the Great Lakes Burn Camp.

Police Officers Friends and Family Night - Private Party - Invitation Only
Benefiting the Grand Rapids Police Foundation.

Military Appreciation Night - Open to the Public
Friday, August 23: 6 p.m. – 9 p.m. Benefiting the USO of Illinois.

Grand Opening Day - Open to the Public
Monday, August 26: 12 Noon. Live rendition of the National Anthem followed by a ribbon cutting ceremony. Doors open immediately afterward.

About MISSION BBQ:
MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>
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