

FOR IMMEDIATE RELEASE

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MISSION BBQ Opens 12th Location in Florida

Jacksonville, FL location Opens on April 23

MISSION BBQ has opened its 63rd location in the Jacksonville, FL on Monday, April 23, 2018. Co-founders, Bill Kraus and Steve Newton hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This is the 12th location in Florida for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Co-founders, Steve Newton and Bill Kraus achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the Eastern U.S. by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the Jacksonville location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Jacksonville Community, as well as to the Wounded Warrior Project.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, April 18: 6 p.m. – 9 p.m. raised \$1588 for the Jacksonville Firefighter Charities.

Police Officers Friends and Family Night, an invitation only event held on Thursday, April 19: 6 p.m. – 9 p.m. raised \$1460 for the Jacksonville FOP Foundation & Police Athletic League of Jacksonville.

Military Appreciation Night was open to the public on Friday, April 20: 6 p.m. – 9 p.m. raised \$4921 for the Wounded Warrior Project.

MISSION BBQ is located at 4852 Town Center Parkway Suite #110, Jacksonville, FL 32246.

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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