

FOR IMMEDIATE RELEASE

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MISSION BBQ First Location in Kentucky
Grand Opening of the St. Matthews location on June 19

MISSION BBQ is opening its 52nd location on Monday, June 19, 2017. Co-founders, Bill Kraus and Steve Newton will host the Grand Opening celebration that begins at noon. The event starts with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony will follow immediately afterwards.

This will be the 1st location in the Bluegrass State for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Kraus and Newton achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the St. Matthews location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the East Coast by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the St Matthews location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the St. Matthews Community, as well as USO of Fort Campbell.

Firefighters Friends and Family Night an Invitation Only event held on Wednesday, June 14, 6 p.m. – 9 p.m. raised \$823 for Supporting Heroes, Inc

Police Officers Friends and Family Night an Invitation Only event held on Thursday, June 15, 6 p.m. – 9 p.m. raised \$637 for Supporting Heroes, Inc

Military Appreciation Night was open to the public on Friday, June 16, 6 p.m. – 9 p.m. raised \$1192 for the USO of Fort Campbell

MISSION BBQ is located at 4607 Shelbyville Rd, St. Matthews, KY 40207

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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