

FOR IMMEDIATE RELEASE

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**\*\*MEDIA ADVISORY\*\***

**11-11: FREEDOM ISN'T FREE**

**Veterans Eat Free at MISSION BBQ on Sunday, November 11<sup>th</sup>**

MISSION BBQ will salute Our Country's veterans and active duty military personnel on Veterans Day, November 11<sup>th</sup>. On this 100<sup>th</sup> anniversary of the armistices of WWI that created Veteran's Day, we come together to honor the brave men and women in service and remember their history. We thank them for their continued dedication and loyalty as well as the sacrifices they've made to keep Our Country free.

**WHEN: Sunday, November 11:** All Locations, 11:30am – 8 pm. Free sandwiches and cake for all Veterans and active duty military personnel. Live performance of Our National Anthem at 12 Noon.

**WHERE:** All locations: [www.mission-bbq.com/locations](http://www.mission-bbq.com/locations)

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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