

FOR IMMEDIATE RELEASE

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MISSION BBQ Opens First Location in Wisconsin
Brookfield, WI Grand Opening on December 3

MISSION BBQ has opened its 75th location in Brookfield, WI on Monday, December 3, 2018. Co-founders Bill Kraus and Steve Newton hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This will be the first location in Wisconsin for the restaurant known for its traditional American BBQ with a hefty side of patriotism. The Brookfield opening is very personal and emotional for co-founder Bill Kraus, born and raised in Wauwatosa. He couldn't be any more proud than to be bringing MISSION BBQ home to Wisconsin.

As is tradition with the opening of every MISSION BBQ, the Brookfield location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Brookfield Community, as well as to the USO of Wisconsin.

Firefighters Friends and Family Night Private Party an invitation only event held on Wednesday, November 28 from 6 p.m. – 9 p.m. raised \$1,054 for the Wisconsin State Firefighters Memorial

Police Officers Friends and Family Night an invitation only event held on Thursday, November 29 from 6 p.m. – 9 p.m. raised \$1,281 for the Wisconsin Injured Law Enforcement Officers Resource Council (WILEORC).

Military Appreciation Night was open to the public on Friday, November 30 from 6 p.m. – 9 p.m. and raised \$2,833 for the USO of Wisconsin.

Grand Opening Day - Open to the Public

Monday, December 3: 12 Noon. Live rendition of the National Anthem followed by a ribbon cutting ceremony. Doors open immediately afterward.

MISSION BBQ is located at 18340 West Bluemound Road, Brookfield, WI 53045

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes. For more information about MISSION BBQ: <http://mission-bbq.com/>

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