

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opens First Location in Michigan**

*Troy, MI location to Open on July 2*

MISSION BBQ has opened its 67<sup>th</sup> location in Troy, MI on Monday, July 2, 2018. Co-founders, Bill Kraus and Steve Newton hosted the Grand Opening celebration that began at noon. The event started with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This is the first location in Michigan for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Co-founders, Bill Kraus and Steve Newton achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the Troy location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the Eastern U.S. by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the Troy location hosted charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Troy Community, as well as to USO.

Firefighters Friends and Family Night an invitation only event held on Wednesday, June 27: 6 p.m. – 9 p.m. raised \$3387 for the Troy Firefighters Memorial Fund.

Police Officers Friends and Family Night an invitation only event held on Thursday, June 28: 6 p.m. – 9 p.m. raised \$2012 for the Troy Police & Fire Benevolent Association.

Military Appreciation Night was open to the public on Friday, June 29: 6 p.m. – 9 p.m. and raised \$2196 for the USO.

MISSION BBQ is located at 890 E Big Beaver Road, Troy, MI 48083.

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes. For more information about MISSION BBQ: <http://mission-bbq.com/>

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